



News Release

November 2, 2011

FOR IMMEDIATE RELEASE

CONTACT:

Andrew Scott, Communications Manager

(202) 656-1031

Andrew@Mobilize.org

Team Rubicon Partners with Habitat for Humanity for Veterans Day service initiative

Washington, D.C. – Mobilize.org is proud to announce that past Democracy 2.0 Award winner Team Rubicon is partnering with Habitat for Humanity on Nov. 11 to rebuild and repair the homes of wounded military veterans across America.

"Service members who join the military do so out of an altruistic desire to commit themselves to a cause larger than their own," Team Rubicon co-founder and vice president William McNulty said. "That desire does not end with their military service. So on this Veteran's Day, the former soldiers, sailors, airmen and Marines of Team Rubicon are partnering with Habitat for Humanity to rebuild and repair the homes of our wounded warriors."

Through these projects, Team Rubicon hopes to honor the strength and commitment to service that so many veterans feel, with tools that are constructive instead of destructive. Projects will take place in five cities including Kansas City, Los Angeles, New York City, Washington, D.C. and Worcester, Mass.

"We're showing the world that sometimes the law of unintended consequences pays off. There can be some good that comes out of ten years of war; a decade of service has given 2.2 million service members the talents and leadership to accomplish anything," co-founder and president Jake Wood said of the project.

Wood was recently named the winner of *GQ* magazine's fourth annual Better Men Better World Search. Each year, *GQ* accepts hundreds of nominations from across the country in its search for men who dedicate their time and energy for the betterment of society.

Wood and McNulty will deliver a TED style Millennial talk on leadership development and strategy and discuss how support from donors and organizations like Mobilize.org have helped them in their work during the Millennial Leadership Summit in New York City, Nov. 11 at The City University of New York's Macaulay Honors College.

"Jake and Will exemplify the incredible impact that members of the Millennial Generation are capable of achieving to implement and solve critical social issues in our society," Mobilize.org CEO Maya Enista Smith said. "The work of Team Rubicon is a continuing inspiration in the field of civic entrepreneurship."

Team Rubicon presents a new paradigm in disaster response by uniting the skills and experiences of military veterans with medical professionals to deploy vanguard teams that bridge the gap in disaster response. The organization won a Democracy 2.0 Award from Mobilize.org during the 2010 Beyond the Welcome Home Summit, which helped them buy communications equipment and medical supplies that support their quick response ethos.

To learn more about Team Rubicon and its mission, visit www.teamrubiconusa.org. For more information on the Millennial Leadership Summit, visit www.mobilize.org/nycsummit.

About Mobilize.org

Mobilize.org empowers and invests in Millennials to create and implement solutions to social problems. Utilizing technology and social networking to connect Millennials on and offline, Mobilize.org convenes Millennials from around the country to discuss issues impact the Millennial Generation and to develop sustainable solutions to address them.

###